

**APARNA®  
RMC**

# NEW-AGE INNOVATION FOR CONSTRUCTION EXCELLENCE





# LEGACY



# A TRUSTED LEGACY OF 33-YEARS

Aparna Enterprises Limited (AEL) is a part of the highly successful Aparna Group. Founded in 1990, AEL prides itself on having the highest market share in South India with a rapidly increasing national footprint through a range of businesses in building-material products, such as RMC (Ready-Mix Concrete), uPVC Window and Door Systems, uPVC Profiles, Tiles, Sanitary Ware and Kitchens, Aluminium Window & Door Systems and Facades & Exteriors.

Associated with several landmark projects for over three decades, AEL is globally renowned for setting benchmarks in technology, research, design, and quality.



## RMC - RELIABILITY AS STRONG AS CONCRETE

Aparna RMC is the leading producer of ready-mix concrete across various locations in Telangana, Andhra Pradesh, Karnataka, and Maharashtra, producing over 1.85 million cubic meters per annum. We use Schwing Stetter concrete batching equipment at all its plants.

Aparna RMC is known for consistent quality and timely delivery with a strong, customisable, versatile, and durable concrete. Aparna RMC operates 29 plants in different locations with a well-trained and skilled workforce, innovative processes, and a modern new-generation fleet of more than 350+ transit mixers and 70+ concrete pumping systems, round-the-clock.

## COMPLEMENTING YOUR VISION, YOUR WAY

Backed by our technological expertise and sophisticated R&D capabilities, the ready-mix concrete has innovative solutions designed to provide superior performance to meet the customers' stringent and varied demands. The high-quality products are designed to offer consistency, reliability, and durability.



A photograph of an industrial site, likely a concrete manufacturing plant. In the foreground, there are large stacks of precast concrete beams. In the background, there are tall silos and a crane. The image is overlaid with a dark blue geometric shape that contains the text.

# APPLICATIONS

## AN ARRAY OF **APPLICATIONS**



**Residential**



**Infrastructure**



**Commercial**



**Institutions and Hospitals**



**Government**



**Industrial**

# POWERED BY CUTTING-EDGE TECHNOLOGY

- Aparna RMC offers a plethora of customisation options in accordance with desired construction needs
- Fully automated CRM integrated with ERP and SCADA-based production augmentation helps clients instantly access information and project status
- Our fleet of Vehicle Tracking System (VTS) ensures easy tracking and coordination
- Fresh desk: customer complaint management software



# OUR PRODUCT SPECTRUM

The product range comprises varied mixes, including specialist ones for specific applications. The mixtures exhibit best-in-class properties and comply with regulatory standards nationwide.



**NON-STRUCTURAL**  
M5, M7.5, M10, M15  
grades of concrete





### STRUCTURAL

M20, M25, M30, M35, M40, M45 grades of concrete



### STRUCTURAL AND HIGH GRADE

M50, M55, M60, M65, M70, M75, M80, M90, M100 grades of concrete



### SPECIAL CONCRETE TYPES

- SkyCrete
- AstraGlowCrete
- AsthetiCrete
- CraftCrete
- EchelonCrete
- ConviCrete
- SwiftFlowMix
- FlexiCrete
- PortCrete
- ElastiCrete
- DuctiCrete
- TempCrete

# SPECIAL CONCRETE TYPES

Sl. No.	Type of Category RMC	Brand Name	Uses / Advantages	Application Area - Highlights
1	High-grade Concrete	SkyCrete	<ul style="list-style-type: none"><li>Enhances in reducing dimensions of columns, and beams</li><li>Reduces dead loads considerably</li><li>Increases floor space as well as economically beneficial to builders</li></ul>	<ul style="list-style-type: none"><li>Mainly for structural components like columns, beams, shear walls, foundations etc.</li><li>Also, for girders in railway works, bridges, precast concrete segments etc.</li></ul>
2	Slab Concrete for IHB / Residential	ConviCrete	<ul style="list-style-type: none"><li>Provides an economical solution</li><li>Enhances concrete properties compared to conventional concrete</li></ul>	<ul style="list-style-type: none"><li>For all types of slabs</li><li>For basement and floor applications</li></ul>
3	Self-Compacting Concrete	SwiftFlowMix	<ul style="list-style-type: none"><li>Better self-consolidating even in congested areas</li><li>Speedy completion of construction activity compared to traditional concreting methods</li><li>Reduced noise</li><li>Reduction of manpower and equipment usage</li><li>Attains smooth surface finish whilst fulfilling are required quality properties</li></ul>	<ul style="list-style-type: none"><li>Mainly where heavy reinforcement members</li><li>Where performing vibration is not practically possible</li><li>For all types of concreting structures like raft foundations, pile foundations, shear walls, columns, Slabs, etc.</li><li>For complex structural designs</li><li>For Mivan form work applications</li></ul>
4	Smart Dynamic Concrete	FlexiCrete	<ul style="list-style-type: none"><li>Good self-consolidating even in congested area</li><li>Speedy completion of construction activity compared to traditional concreting methods.</li><li>Reduced noise</li><li>Reduction of manpower and equipment usage</li><li>Attains smooth surface finish whilst fulfilling required quality properties</li></ul>	<ul style="list-style-type: none"><li>Provides self-flow properties for lower grades</li><li>For all types of concreting structures like raft foundations, pile foundations, shear walls, columns, slabs, etc.</li><li>For Mivan form work applications</li></ul>
5	High Volume Fly ash / GGBS	AstraGlowCrete	<ul style="list-style-type: none"><li>Increases durability</li><li>Reduces carbon emissions from concrete surface</li><li>Reduces heat of hydration</li><li>Increases resistance to chloride and sulphate attacks</li><li>Makes concrete structure as impermeable</li><li>Increases lateral compressive strength considerably</li><li>Eco-friendly and compliant with IGBC</li></ul>	<ul style="list-style-type: none"><li>Mainly for mass concrete structures</li><li>In the industrial section where highly polluted industrial zones that fall in the Red category</li></ul>



Sl. No.	Type of Category RMC	Brand Name	Uses / Advantages	Application Area - Highlights
6	Colour Concrete	AsthetiCrete	<ul style="list-style-type: none"> <li>Provides an attractive look whilst maintaining concrete properties</li> <li>Increased durability compared to conventional flooring systems</li> </ul>	<ul style="list-style-type: none"> <li>Anywhere (pathways, driveways, basements, landscaping areas, flooring surfaces - VDF applications etc.)</li> </ul>
7	Stamp Concrete	CraftCrete	<ul style="list-style-type: none"> <li>Boasts of an impressive look whilst maintaining concrete properties</li> <li>Available in different surface textures with different color shades as per choice</li> </ul>	<ul style="list-style-type: none"> <li>Anywhere (pathways, driveways, basements, landscaping areas, flooring surfaces - VDF applications etc.)</li> </ul>
8	Light Weight Concrete	EchelonCrete	<ul style="list-style-type: none"> <li>Reduces dead loads</li> <li>Reduces heat absorption</li> <li>Provides fire protection</li> </ul>	<ul style="list-style-type: none"> <li>Mainly for non-structural applications</li> <li>Heat insulation for roof slabs</li> </ul>
9	Bag Concrete	PortCrete	<ul style="list-style-type: none"> <li>Carry and casting method</li> <li>Easy to work with and at par with required procedures</li> </ul>	<ul style="list-style-type: none"> <li>Apt for small concreting jobs like column starters, small columns, staircase, trench or potholes fillings etc.</li> <li>Ideal for ordinary grade concrete and standard grades of concrete</li> </ul>
10	Fiber Reinforced Concrete (PP Fiber)	ElastiCrete	<ul style="list-style-type: none"> <li>Reduced dampness</li> <li>Promotes cohesiveness of concrete mix</li> <li>Highly durable</li> <li>Increases impact strength</li> </ul>	<ul style="list-style-type: none"> <li>Any Type of Structure</li> <li>Terrace Slabs</li> <li>Tunnels</li> </ul>
11	Fiber Reinforced Concrete (Steel Fiber)	DuctiCrete	<ul style="list-style-type: none"> <li>Provides higher flexural strength</li> <li>Provides high impact resistance</li> <li>Increases floor space as well as economically beneficial to builders</li> <li>Resistance to abrasion and impact loads</li> </ul>	<ul style="list-style-type: none"> <li>Factories</li> <li>Runways</li> <li>Flooring</li> </ul>
12	Temperature Control Concrete	TempCrete	<ul style="list-style-type: none"> <li>Provides higher flexural strength</li> <li>Provides high impact resistance</li> <li>Resistance to abrasion and impact loads</li> <li>High tensile strength.</li> </ul>	<ul style="list-style-type: none"> <li>Raft Foundations</li> <li>Large Columns</li> <li>Bridge Foundations</li> </ul>



## **RIGHT QUALITY AT THE RIGHT TIME**

Since Aparna RMC is made to order, the customer gets the correct grades of ready-mix concrete and has the required quantities delivered using owned fleet of 350+ transit mixers and 70+ concrete pumping systems, round-the-clock.

# RIGHT QUALITY



## REIMAGINING EXCELLENCE SINCE 2006

Established track record for punctuality, reliability, and on-time delivery

**29**

RMC  
Plants

**1.85**

Million (Cu.mt.)  
Concrete Production  
Per Year

**350+**

Transit Mixer  
Trucks

**70+**

High-Capacity  
Concrete Pumps

**5**

Boom  
Pumps

## ADVANTAGE APARNA RMC



No wastage



No delays



Increased savings



Faster project completion

# AT THE RIGHT TIME



# OUR CLIENTELE

## OUR ESTEEMED CLIENTELE





## PARTNERING WITH **APARNA RMC**

Aparna RMC is spreading its wings in the construction sector by collaborating with formidable organizations in the construction and infrastructure sectors.

Aparna RMC will help in planning, budgeting, and ensuring hassle-free construction, play a support system, and also enhance business values for the stockists.

# PARTNERING WITH APARNA RMC





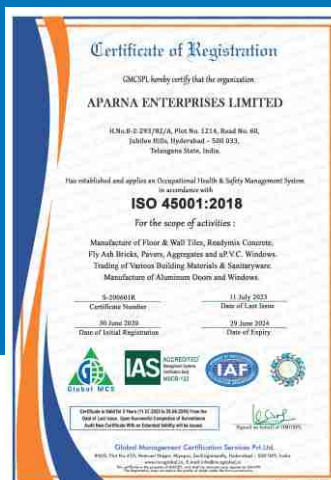
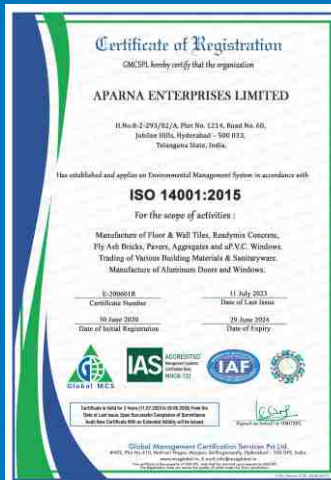
## TOWARDS A SUSTAINABLE FUTURE

We believe in creating a greener tomorrow. The impact of traditional concrete is highly detrimental to the environment. Aparna RMC is increasingly moving towards producing “Green Concrete” by eliminating river sand and replacing it with M sand or Ground Granulated Blast-furnace Slag (GGBS). We are not only increasing the life of the structures but also significantly contributing to sustainability.

## QUALITY CERTIFICATIONS

An ISO 9001:2015, 45001:2018 & 14001:2015 certified company, Aparna RMC is committed to providing quality services and products to customers meeting their requirements promptly and on time, and ensuring the best service to customers through an effective quality assurance control system.

The company's production facilities in different locations are supplemented with a state-of-the-art central laboratory for testing concrete and its ingredients. Trial mixes are carried out and tested on-site to ensure that every batch of concrete mix coming out of the fully automated plants meets the parameters of the client's requirements.



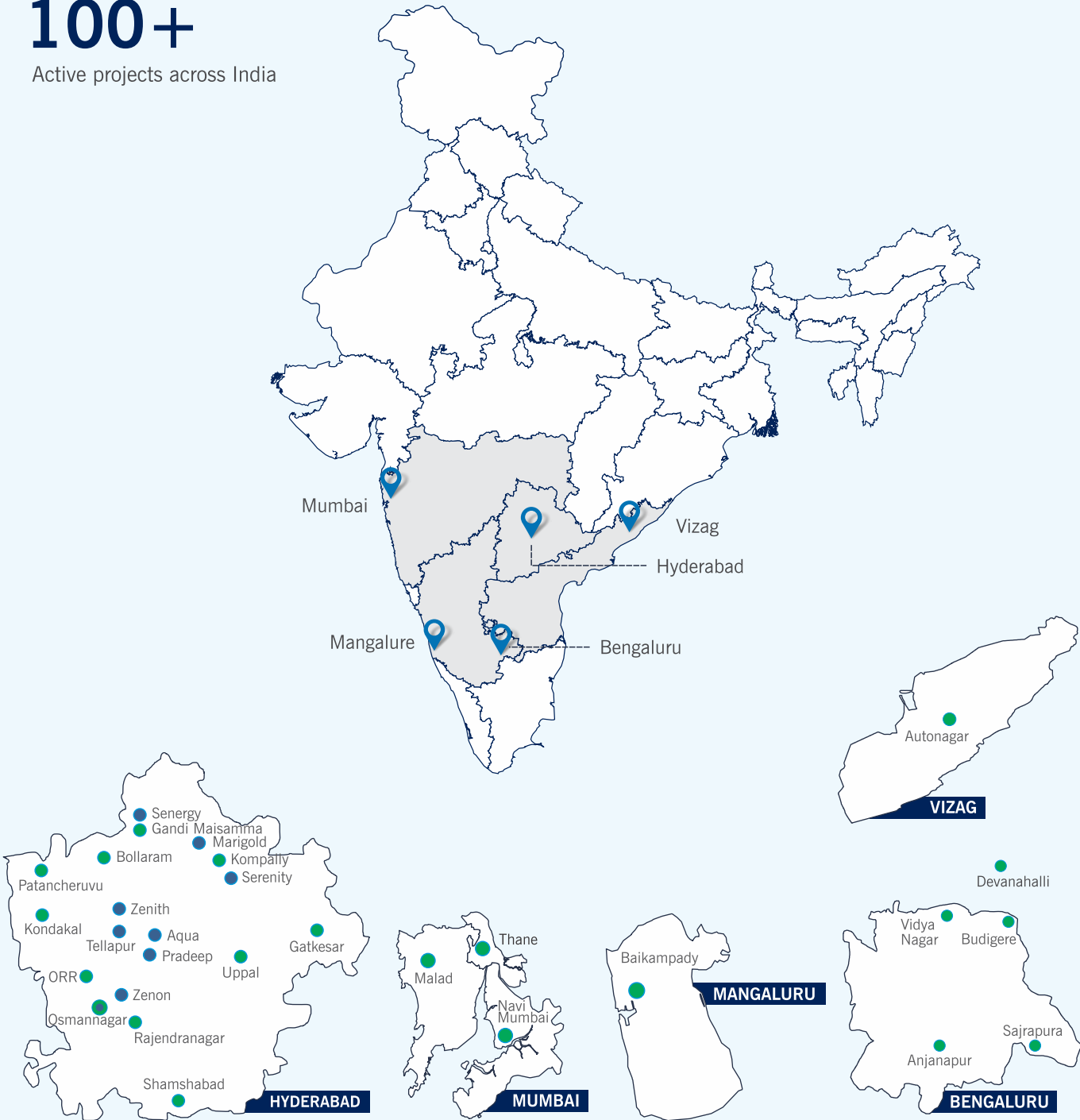


# LOCATIONS

Aparna RMC has been strengthening constructions nationwide with its range of products and services. We have expanded our footprint to five cities across India as of today with a glorious blueprint for the future.

100+

Active projects across India





## 9 BRANDS OF WORLD-CLASS BUILDING MATERIAL



📍 Corporate Office:  
**Aparna RMC**  
Aparna Enterprises Ltd.  
8-2-293/82/A, Plot No. 1214,  
Road No. 60, Jubilee Hills,  
Hyderabad - 500 033, Telangana

☎ T: +91 91540 88440  
F: 18001216229  
✉ info@aparnarmc.com  
🌐 www.aparnarmc.com  
📱 /aparnarmc

