



Aparna Enterprises Ltd.

NEW-AGE INNOVATION FOR CONSTRUCTION EXCELLENCE





Aparna Enterprises Ltd.

A TRUSTED LEGACY OF MORE THAN 35 YEARS

Aparna Enterprises Limited (AEL) is a part of the highly successful Aparna Group. Founded in 1990, AEL prides itself on having the highest market share in South India with a rapidly increasing national footprint through a range of businesses in building-material products such as RMC (Ready-Mix Concrete), uPVC Window and Door Systems, uPVC Profiles, Tiles, Sanitaryware and Kitchens, Aluminium Window & Door Systems and Facades & Exteriors.

Associated with several landmark projects for over three decades, AEL is globally renowned for setting benchmarks in technology, research, design and quality.



RMC - RELIABILITY AS STRONG AS CONCRETE

Aparna RMC is the leading producer of ready-mix concrete across various locations in Telangana, Andhra Pradesh, Karnataka, Tamil Nadu and Maharashtra, producing over 2 million cubic metres per annum. We use Schwing Stetter concrete batching equipment at all our plants.

We are known for consistent quality and timely delivery with a strong, customisable, versatile and durable concrete. We operate **34** plants in different locations with a well-trained and skilled workforce, innovative processes and a modern new-generation fleet of more than **350+** transit mixers and **70+** concrete pumping systems, round-the-clock.

COMPLEMENTING YOUR VISION, YOUR WAY

Backed by our technological expertise and sophisticated R&D capabilities, the ready-mix concrete has innovative solutions designed to provide superior performance to meet the customers' stringent and varied demands. The high-quality products are designed to offer consistency, reliability and durability.





AN ARRAY OF APPLICATIONS



POWERED BY CUTTING-EDGE TECHNOLOGY

At Aparna RMC, we offer a plethora of customisation options in accordance with desired construction needs

Fully automated CRM integrated with ERP and SCADA-based production augmentation helps clients instantly access information and project status

Vehicle Tracking System (VTS) ensures easy tracking and coordination of our fleet

Fresh Desk: customer complaint management software

OUR PRODUCT SPECTRUM

The product range comprises of varied mixes, including specialist ones for specific applications. The mixtures exhibit best-in-class properties and comply with regulatory standards nationwide.



NON-STRUCTURAL

M5, M7.5, M10, M15
grades of concrete



STRUCTURAL

M20, M25, M30,
M35, M40, M45
grades of concrete



STRUCTURAL AND HIGH GRADE





M50, M55, M60, M65,
M70, M75, M80, M90,
M100 grades of concrete




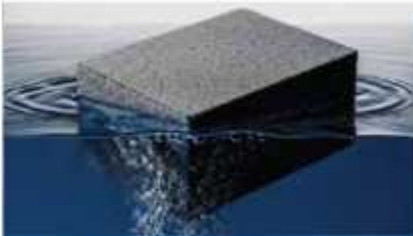




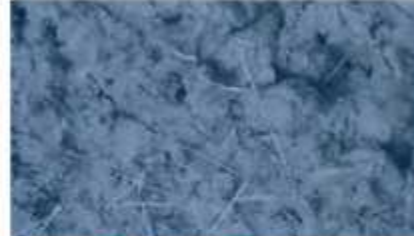

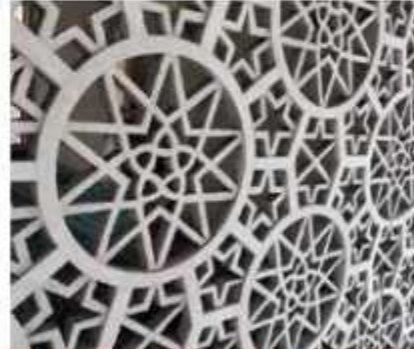

APARNA EDGE

- SkyCrete
- AstraGlowCrete
- AsthetiCrete
- CraftCrete
- EchelonCrete
- ConviCrete
- SwiftFlowMix
- FlexiCrete
- PortCrete
- ElastiCrete
- DuctiCrete
- TempCrete
- GlassCrete
- AquaCon

APARNA EDGE

TYPE OF CATEGORY RMC & BRAND NAME	USES / ADVANTAGES	APPLICATION AREA - HIGHLIGHTS
 <p>High-grade Concrete SkyCrete</p>	<ul style="list-style-type: none"> Enhances in reducing dimensions of columns and beams Reduces dead loads considerably Increases floor space as well as economically beneficial to builders 	<p>Mainly for structural components like columns, beams, shear walls, foundations etc.</p> <p>Also, for girders in railway works, bridges, precast concrete segments etc.</p>
 <p>Slab Concrete for IHB / Residential ConviCrete</p>	<ul style="list-style-type: none"> Provides an economical solution Enhances concrete properties compared to conventional concrete 	<p>For all types of slabs</p> <p>For basement and floor applications.</p>
 <p>Self-Compacting Concrete Swift FlowMix</p>	<ul style="list-style-type: none"> Better self-consolidating even in congested areas Speedy completion of construction activity compared to traditional concreting methods Reduced noise Reduction of manpower & equipment usage Attains smooth surface finish whilst fulfilling required quality properties 	<p>Mainly where heavy reinforcement members</p> <p>Where performing vibration is not practically possible</p> <p>For all types of concreting structures like raft foundations, pile foundations, shear walls, columns, Slabs etc.</p> <p>For complex structural designs</p> <p>For Mivan form work applications</p>
 <p>Smart Dynamic Concrete FlexiCrete</p>	<ul style="list-style-type: none"> Good self-consolidating even in congested area Speedy completion of construction activity compared to traditional concreting methods. Reduced noise Reduction of manpower and equipment usage Attains smooth surface finish whilst fulfilling required quality properties 	<p>Provides self-flow properties for lower grades</p> <p>For all types of concreting structures like raft foundations, pile foundations, shear walls, columns, slabs etc.</p> <p>For Mivan form work applications.</p>

TYPE OF CATEGORY RMC & BRAND NAME	USES / ADVANTAGES	APPLICATION AREA - HIGHLIGHTS
 <p>Green Concrete AstraGlowCrete</p>	<ul style="list-style-type: none"> Increases durability Reduces carbon emissions from concrete surface Reduces heat of hydration Increases resistance to chloride and sulphate attacks Makes concrete structure as impermeable Increases lateral compressive strength considerably Eco-friendly and compliant with IGBC 	<ul style="list-style-type: none"> Mainly for mass concrete structures In the industrial sector, where highly polluted industrial zones fall in the red category
 <p>Colour Concrete AsthetiCrete</p>	<ul style="list-style-type: none"> Provides an attractive look whilst maintaining concrete properties Increased durability compared to conventional flooring systems 	<ul style="list-style-type: none"> Anywhere (pathways, driveways, basements, landscaping areas, flooring surfaces - VDF applications etc.)
 <p>Stamp Concrete CraftCrete</p>	<ul style="list-style-type: none"> Boasts of an impressive look whilst maintaining concrete properties Available in different surface textures with different color shades as per choice 	<ul style="list-style-type: none"> Anywhere (pathways, driveways, basements, landscaping areas, flooring surfaces - VDF applications etc.)
 <p>Light Weight Concrete EchelonCrete</p>	<ul style="list-style-type: none"> Reduces dead loads Reduces heat absorption Provides fire protection 	<ul style="list-style-type: none"> Mainly for non-structural applications Heat insulation for roof slabs
 <p>Bag Concrete PortCrete</p>	<ul style="list-style-type: none"> Carry and casting method Easy to work with and at par with required procedures 	<ul style="list-style-type: none"> Apt for small concreting jobs like column starters, small columns, staircase, trench or potholes fillings etc. Ideal for ordinary grade concrete and standard grades of concrete

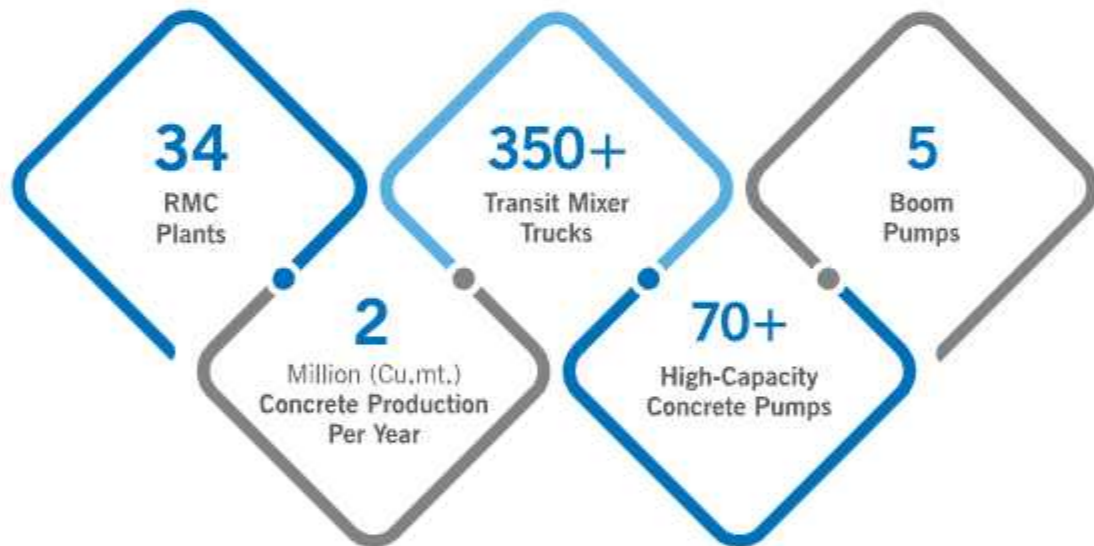
TYPE OF CATEGORY RMC & BRAND NAME	USES / ADVANTAGES	APPLICATION AREA - HIGHLIGHTS
 <p>PP Fiber Reinforced Concrete ElastiCrete</p>	<ul style="list-style-type: none"> Reduced dampness Promotes cohesiveness of concrete mix Highly durable Increases impact strength 	<ul style="list-style-type: none"> Any type of structure Terrace slabs Tunnels
 <p>Steel Fiber Reinforced Concrete DuctiCrete</p>	<ul style="list-style-type: none"> Provides higher flexural strength Provides high impact resistance Increases floor space as well as economically beneficial to builders Resistance to abrasion & impact loads 	<ul style="list-style-type: none"> Factories Runways Flooring
 <p>Temperature Control Concrete TempCrete</p>	<ul style="list-style-type: none"> Provides higher flexural strength Provides high impact resistance Resistance to abrasion & impact loads High tensile strength. 	<ul style="list-style-type: none"> Raft Foundations Large Columns Bridge Foundations
 <p>Glass Fiber Reinforced Concrete - (GFRC) GlassCrete</p>	<ul style="list-style-type: none"> Superior tensile strength, impact resistance and crack resistance Thinner and lighter, enabling less structural load, easier handling and lower construction costs Ability to be molded to achieve a wide range of aesthetic effects Pre-fabricated, thus allowing faster installation 	<ul style="list-style-type: none"> Architectural cladding & facade panels Pre-cast concrete & Interior designing elements
 <p>Porous Ready-mix Concrete AquaCon</p>	<ul style="list-style-type: none"> The high porosity allows water infiltration, reducing surface runoff Made from sustainable materials that promote groundwater recharge Suitable for various applications, handling light to moderate traffic effectively Supports various infrastructure needs, while maintaining permeability 	<ul style="list-style-type: none"> Suitable for pedestrian areas and steep slopes An ideal choice for landscape areas, bicycle track pavements Works well for the deck around the swimming pool & patios

RIGHT QUALITY AT THE RIGHT TIME

Since Aparna RMC is made to order, the customer gets the correct grades of ready-mix concrete and has the required quantities delivered using owned fleet of 350+ transit mixers and 70+ concrete pumping systems, round-the-clock.

REIMAGINING EXCELLENCE SINCE 2006

Established track record for punctuality, reliability, and on-time delivery



ADVANTAGE APARNA RMC



No wastage



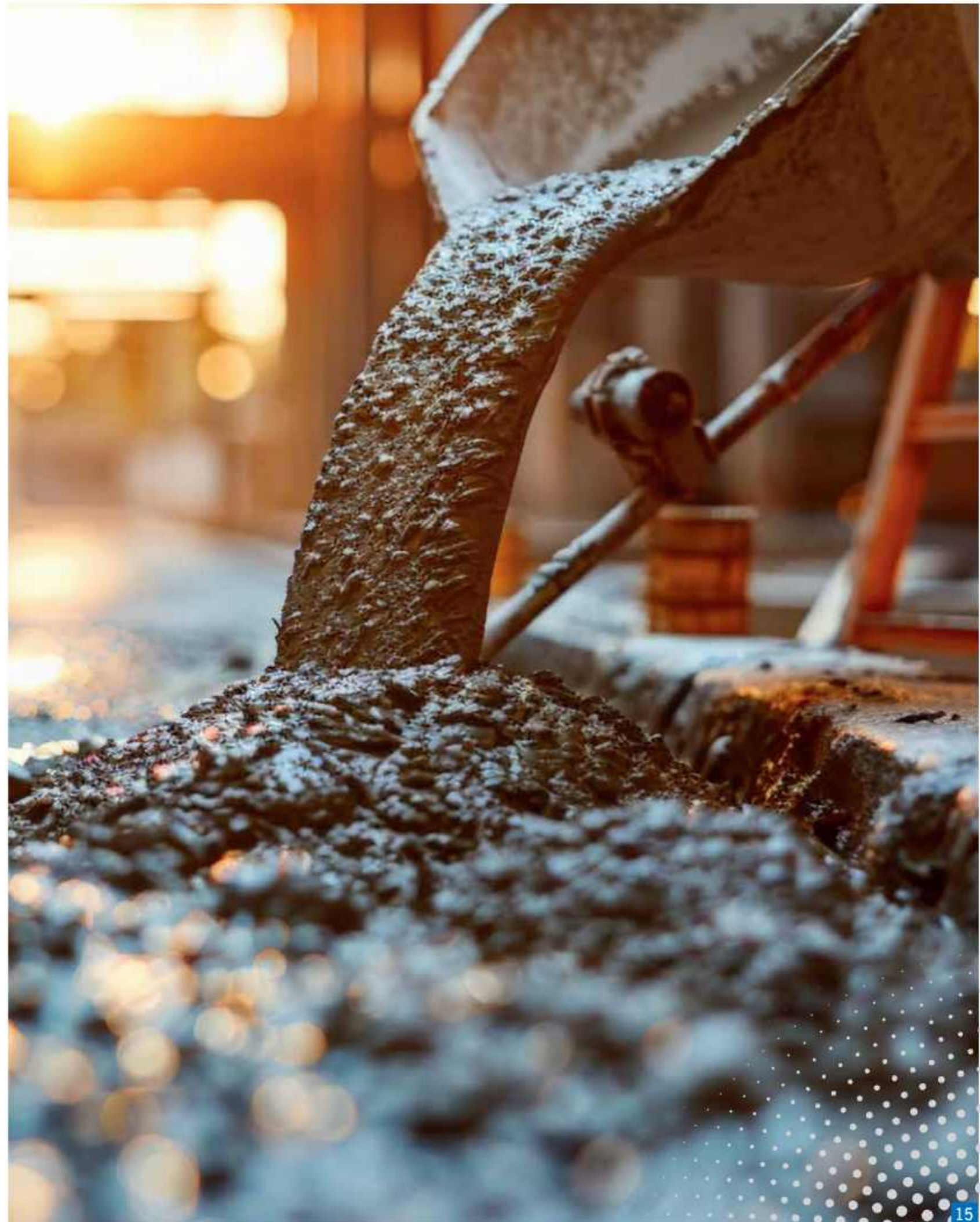
No delays



Increased savings



Faster project completion



OUR ESTEEMED CLIENTELE



PARTNERING WITH APARNA RMC

We are spreading our wings in the construction sector by collaborating with formidable organizations in the construction and infrastructure sectors.

We help in planning, budgeting and ensuring hassle-free construction, play a support system and also enhance business values for the stockists.



TOWARDS A SUSTAINABLE FUTURE

We believe in creating a greener tomorrow. The impact of traditional concrete is highly detrimental to the environment. Aparna RMC is increasingly moving towards producing "Green Concrete" by eliminating river sand and replacing it with M sand or Ground Granulated Blast-furnace Slag (GGBS). We are not only increasing the life of the structures but also significantly contributing to sustainability.



QUALITY CERTIFICATIONS

At Aparna RMC, our commitment to quality is reinforced by our ISO 9001:2015, 45001:2018, and 14001:2015 certifications, along with a state-of-the-art central laboratory that ensures every batch of concrete meets the highest standards through rigorous testing and on-site trial mixes. Our recent Great Place to Work® certification for 2025-26, with a 91% positive rating, reflects a thriving work culture where empowered employees drive consistent excellence, timely delivery, and unmatched service-bringing greater value to every customer we serve.

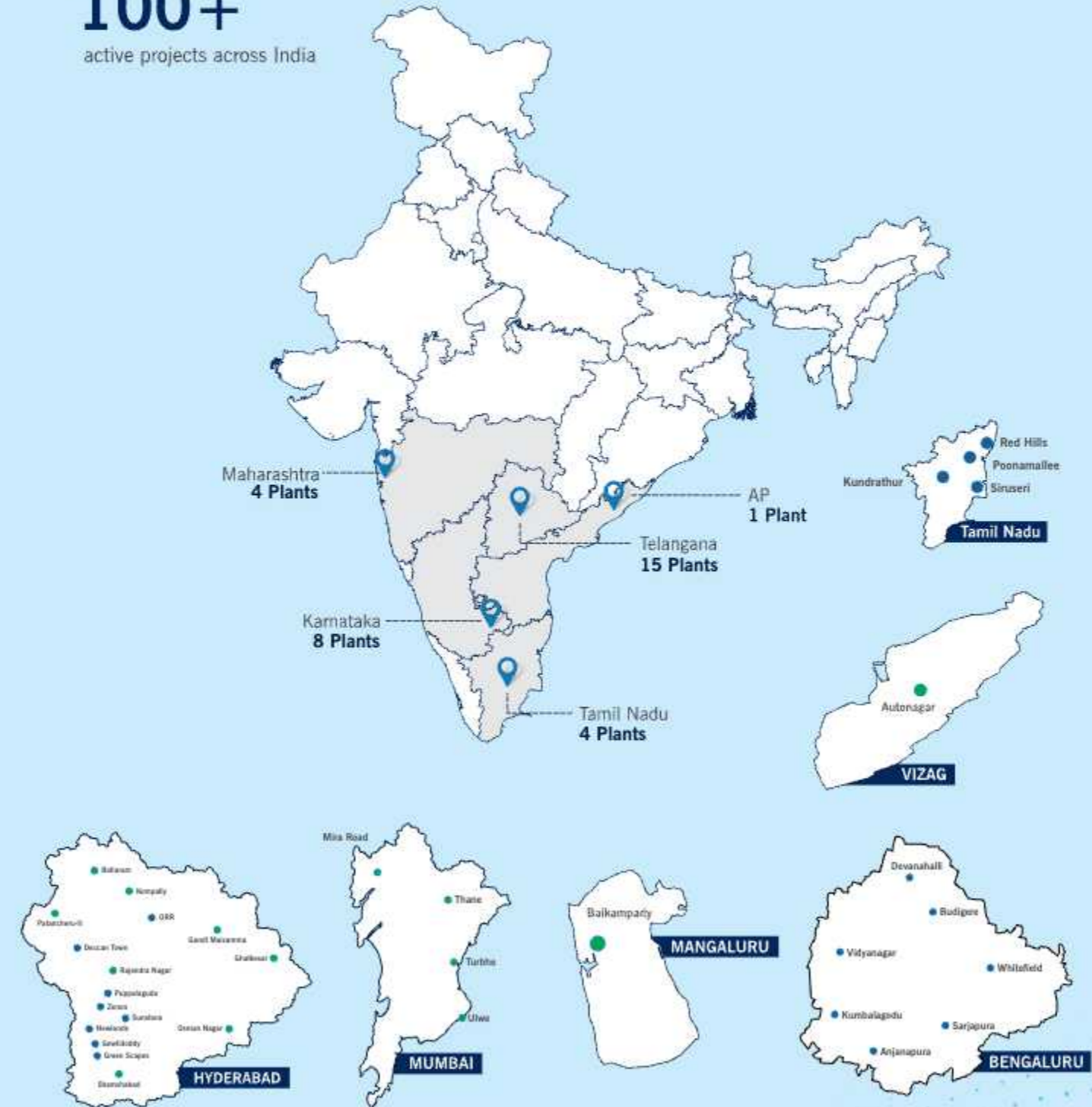


LOCATIONS

At Aparna RMC, we have been strengthening constructions nationwide with our range of products and services. We have expanded our footprint to five cities across India.

100+

active projects across India



● Commercial plants ● In-house plants *Locations are indicative



Aparna Enterprises Ltd.

9 BRANDS OF WORLD-CLASS BUILDING MATERIAL



📍 Corporate Office:
Aparna RMC
Aparna Enterprises Ltd.
8-2-293/82/A, Plot No. 1214,
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